



LOS ANGELES
BOYS & GIRLS CLUB

LOS ANGELES BOYS & GIRLS CLUB
PRESENTS

A NIGHT OF
Mystery & Giving

MASQUERADE GALA
Saturday, October 11, 2025
at 6:00 PM



HOLLYWOOD

Objective

Beneath the masks and candlelight lies a greater purpose, and behind every mask, a story waiting to be written. This unforgettable evening raises critical funds in support of the Los Angeles Boys & Girls Club's mission to empower young minds through mentorship, creativity, academic support, and real-world opportunities that shape bright futures.

LOS ANGELES BOYS & GIRLS CLUB ANNUAL BENEFIT DINNER

Photographs from the last Event



A NIGHT OF MYSTERY & MAGIC
MASQUERADE BENEFIT BALL

EVENT VENUE

The Hollywood Roosevelt Hotel

7000 Hollywood Blvd, Los Angeles, CA 90028

Step into the glamour of Old Hollywood at the historic Roosevelt Hotel, where timeless elegance meets the intrigue of a masquerade.



A Legacy of Impact

FOUNDED IN 1944 BY LOCAL ACTIVISTS AS THE LOS ANGELES TIMES BOYS' CLUB, THE LOS ANGELES BOYS & GIRLS CLUB HAS GROWN FROM ITS LINCOLN HEIGHTS ROOTS INTO A VITAL HUB FOR YOUTH DEVELOPMENT, OFFICIALLY OPENING ITS DOORS IN 1950. TODAY, IT STANDS AS A CORNERSTONE OF THE COMMUNITY, EMPOWERING GENERATIONS OF YOUNG ANGELENOS.



Over the years, our organization has evolved, adapted, and expanded to meet our community's changing needs. We provide access to STEM and technology programs and empower youth with workforce readiness and college preparation resources. Furthermore, our dedication to community engagement is reflected in the community events we host throughout the year such as the annual Holiday Toy Giveaway and Thanksgiving Dinner for families in need. As our Club grows, so does our reach. We offer expanded programs, including summer camps at multiple school sites, and ensure that healthy meals reach the broader community through our Food Bank distribution programs.

For the past 80 years, the Los Angeles Boys & Girls Club has been dedicated to serving the community of Northeast Los Angeles with a steadfast commitment to making a lasting impact. We have nurtured and empowered generations of youth and families, providing them with essential resources and opportunities for growth.

Our legacy of service stands as a testament to our unwavering dedication to improving lives and transforming the community we are proud to call home.



OUR IMPACT

The Los Angeles Boys & Girls Club has transformed countless lives through dedication and community. The following statistics are a mere glimpse of the impact we have made:

96%

96% OF HIGH SCHOOL STUDENTS INVOLVED IN THE CLUB GRADUATE FROM HIGH SCHOOL ON TIME:

Education is a cornerstone of our organization. Through mentorship and support, we have fostered an environment where high school students can thrive and achieve their academic goals.

92%

92% OF YOUTH ATTENDING AT LEAST 2-3 DAYS A WEEK IMPROVE THEIR MATH TEST SCORES:

Building a foundation of strong mathematical skills is crucial for future success. Our programs and dedicated staff have empowered young individuals to improve their math proficiency.

84%

84% OF YOUTH ATTENDING AT LEAST 2-3 DAYS A WEEK IMPROVE READING TEST SCORES:

Our educational programs and dedicated staff have had a significant impact on the academic success of our youth, evident in the improved reading test scores among consistent attendees.

81%

81% OF MEMBERS EXERCISE 60 MINUTES 5 TIMES A WEEK:

We emphasize the importance of regular exercise and physical fitness. Through our programs, we inspire our members to prioritize their health and establish lifelong habits of physical activity.

90%

90% PARTICIPATE IN SPORTS:

We recognize the importance of physical activity and teamwork in the lives of young individuals. Through our sports programs, we encourage participation and promote a healthy and active lifestyle among the youth in our community.

83%

83% OF CHILDREN PARTICIPATING EAT HEALTHY FREE MEALS AT THE CLUB:

Ensuring proper nutrition for the youth of Northeast Los Angeles is a priority for us, and we are proud to provide healthy and nutritious meals to empower their growth and development.

2k hours

PROVIDED OVER 2,000 HOURS OF SERVICE ANNUALLY TO OUR COMMUNITY:

Giving back to the community is at the core of our mission. Over the years, our dedicated volunteers and staff have contributed thousands of hours of service to our community, making a tangible difference in the lives of those we serve.

Ensure Bright Futures

when you Support Programs and Scholarships In
STEM Education, The Arts, Cultural Studies, and
Competitive Sports for Youth Ages 5-17.



THE FUTURE BEGINS HERE

We are a non-profit who has ambitious goals for the future. We believe that when our club members do well, they go on to do great things within and beyond their communities, changing the world in a positive way.



INVESTING IN OUR KIDS

We fill the gaps in underserved communities. Our programs are available to everyone—regardless of ethnicity, gender or ability to pay. We make sure members have a safe place to go after school.



NURTURING A SAFE SPACE

We work hard every day to create a safe, inclusive and fun environment so kids can have every opportunity to be successful in life.

Sponsorship Opportunities

PLEASE SUPPORT PROGRAMS AND SCHOLARSHIPS IN STEM EDUCATION, THE ARTS, CULTURAL STUDIES, AND COMPETITIVE SPORTS FOR YOUTH AGES 5-17.

Royal Mask \$50,000

- VIP seating for 40 (4 tables)
- Recognition from the Podium
- Premier logo placement on all ads & Step-and-Repeat
- Full-page back or inside cover ad in Tribute Journal
- Premium champagne
- Scholarships for 50 youth

Gilded Crown \$25,000

- VIP seating for 20 (2 tables)
- Recognition from the Podium
- Logo on Step 'n Repeat and all advertising
- A full page on the back or inside front cover of the Tribute book
- Scholarships for 25 youth

Golden Masquerader \$15,000

- VIP dinner seating for 12 guests
- Recognition from the Podium
- Logo on Step 'n Repeat and all advertising
- A full page on the inside cover of the Tribute book
- Scholarships for 15 youth

Silver Mirage \$10,000

- Premium dinner for 10
- Recognition during the evening
- Name on all advertising
- Full page ad in Tribute Program
- Scholarships for 10 youth

Bronze Muse \$5,000

- Priority dinner for 10
- Program listing
- Tribute ad
- Scholarships for 8 youth

The Velvet Table \$3,500

- Dinner for 10
- Name in select event materials
- Scholarships for 5 youth

INDIVIDUAL TICKETS

\$1,500 – Masquerade Pair (2 Priority Dinner Tickets + Tribute Ad)

\$750 – Gilded Guest (Priority Dinner; Guests receive Bronze Muse level seating.)

\$500 – Classic Companion (General Dinner Ticket; seated by Host Committee)

TRIBUTE JOURNAL ADVERTISING :

TRIBUTE JOURNAL ADVERTISING

- Outside Back Cover: \$ 5,000 (if avail)
- Inside Cover: \$ 3,500 (if avail)
- Color Full Page: \$1,500
- Color Half Page: \$ 750
- Color Quarter Page: \$ 400

PROGRAM AD DIMENSIONS:

Half-Page Ad: 5.5"W x 4.5"H

Full-Page Ad: 5.5"W x 9"H

AD DEADLINES

Space Reservation: August 22, 2025
Artwork Due: September 22, 2025 (FIRM)
Email ads to: publicrelations@labgc.org

TRIBUTE JOURNAL SPECS

- ★ Size: 5.5" W x 9" H
- ★ Full-page ads may bleed (add 1/8" overlay).
- ★ 300 DPI min. | JPEG, EPS, PDF,
- ★ AI, or PSD formats accepted.
- ★ Fonts must be outlined or embedded.
- ★ Free typesetting for copy under 25 words.

Our Reach

Who attends our events?

Every Year our benefit dinner brings together and honors important public figures, local philanthropists, prominent businesses, and well-respected members of the community in support of the Los Angeles Boys & Girls Club's work



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PROMOTION

Sponsorship benefits

SOCIAL MEDIA

We post on Facebook, Instagram, and LinkedIn. Our sponsors are linked to these posts and numerous newsletters are published in the months leading up to the event.

EVENT PAGE

Sponsorships include a listing on our event registration page and there are also opportunities for additional exposure.

WEBSITE

The Los Angeles Boys & Girls Club will display your logo on our website with a link back to your website. We had over 50,000 page views in the past 30 days.

TRIBUTE JOURNAL ADVERTISING

Commemorative Journal trim size will be 5.5"W x 9"H.

ADVERTISING OPPORTUNITIES

- Outside Back Cover
- Color Half Page
- Inside Cover
- Color Quarter Page
- Color Full Page

DEADLINES

Please forward ads or copy to publicrelations@labgc.org

MAKE A DONATION TODAY.



scan the code



LOS ANGELES
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TOGETHER, WE CAN
CHANGE LIVES.

TEXT: LAKIDS TO 50155

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SPONSORSHIPS &
TICKETS AVAILABLE NOW

[DOWNLOAD SPONSORSHIPS & TICKETS FORM \(PDF\)](#)



FOR MORE INFO
PLEASE CALL 323-221-9111 EXT 108 OR VISIT US AT WWW.LABGC.ORG



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